Supply Chain MANAGEMENT

BACK TO KIOSK MENU

Student: Sunitha G. Ray, SCM 2019
Advisor: Dr Alexis Bateman and Dr Inma Borrella

MIT GLOBAL SCALE NETWORK

January 2019 Poster Session

Whole Chain Food Traceability Using Blockchain and IoT

Motivation / Background

Food Traceability is demanded by customers and industry, and mandated by Governments; but it is plagued by challenges:

- **Food Supply Chain Complexity and Food Wastage**
- **Unharmonized global regulations**
- **Foodborne Illnesses, Food Fraud, Food Recalls**
- **High cost of whole-chain traceability**
- **Shifting consumer preferences**
- **Non-Collaborative Trustless Inter-firm relationships**

One package of ground beef can contain meat from more than 50 cows from several countries

Key Question / Hypothesis

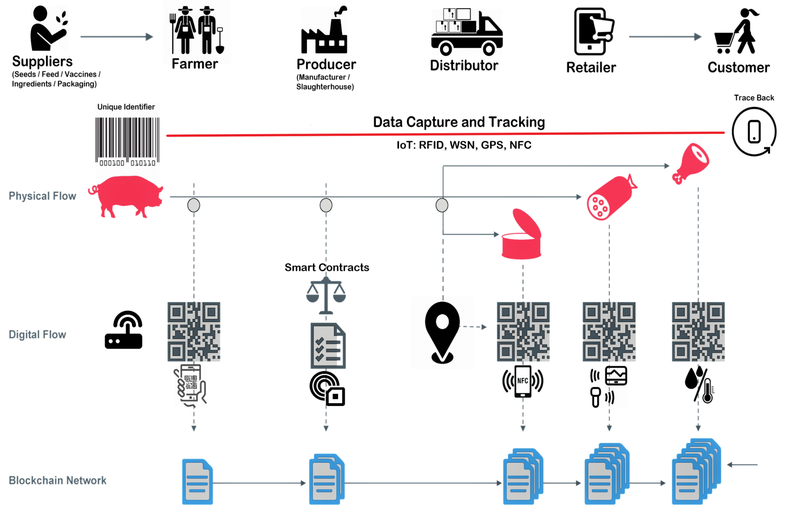
1. How do the emerging technologies of Blockchain and IoT solve for the main challenges in food traceability?
2. What learnings and practical insights from the existing Blockchain + IoT use cases, startups and applications contribute to making food traceability a reality?

Research Scope

Research focus includes pilots and startups in 1. Seafood 2. Poultry 3. Meat 4. Dairy 5. Egg & Egg Products 6. Agri / Produce, and 7. Manufactured Foods

TE Food	Provenance	Arc-Net.io	Ambrosus
FoodLogiQ	SKUChain	Ripe.io	Devery
Circulor	FishCoin	Bext360	VeChain
Clear Labs	PavoCoin	AgriDigital	ZetoChain
Filament	FarmShare	HarvestMark	OriginTrail
OriginTrail	TaniBox	Lokaal Market	

Initial Results



Expected Contribution

- **Research of current food traceability implementations using Collective Case Study & Content Analysis methodologies.**
- **Analysis of key learnings, practical insights, business processes, failure points, and critical success factors of food traceability.**
- **Impact of Blockchain + IoT convergence on addressing the challenges of food traceability.**

Sunitha Ray