

Light Electric Freight Vehicles for Last-Mile Delivery

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 Sponsor: PostNL – Dutch Postal Operator

Motivation / Background

- Declining mail market
- Liberalization & E-substitution
- Universal Service Obligation

Light Electric Freight Vehicles (LEFV)

Synergy opportunities

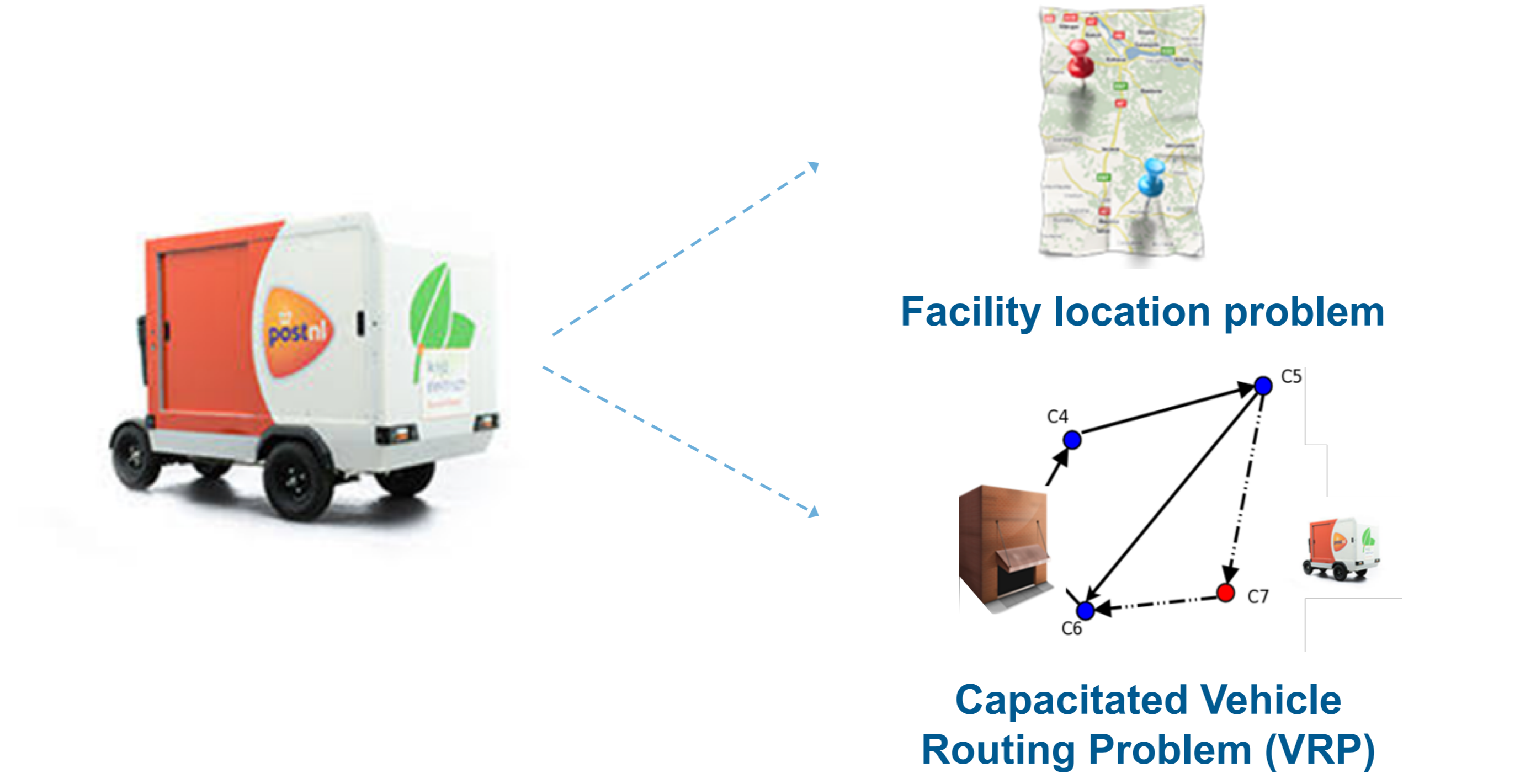
- Growing parcel market
- Capacity expansion
- Competition intensifies

Key Question / Hypothesis

- Will the introduction of LEFV lead to reduced distribution costs in the mail and parcel delivery network?

Relevant Literature

- Winkenbach, M., Kleindorfer, P. R. & Spinler, S., 2015. *Enabling Urban Logistics Services at La Poste through Multi-Echelon Location-Routing*. Transportation Science.
- Nagy, G., & Salhi, S. *Location-routing: Issues, models and methods*. European Journal of Operational Research, 177(2), 649-672, 2007.



Methodology

- Phase 1 – Literature review and present industry case
- Phase 2 – Data preparation & analysis
- Phase 3 – Development of the Location Routing Model (MILP)
- Phase 4 – Run scenario analysis on parcel types.
- Phase 5 – Determine the definitive impact of LEFV.

Initial Results

- LEFV require hubs in close proximity to the delivery area, since LEFV are slower on the linehaul than traditional vans.
 - High drop density areas are more suited for LEFV.
- Traditional model

E-bike model
- The benefit of integrating the mail and parcel network is depending on the characteristics of the geographical area.

Expected Contribution

- Quantified benefits of LEFV in last-mile delivery
- Geographical characteristics for synergy
- Improve the continuous approximation method
- Managerial Implications
- Real-world applicability at PostNL

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