



Supply Chains Driving Strategic Advantage: Managing Dynamics & Innovating the Future

2 Amherst St., E51-315, Cambridge, Massachusetts

January 14-17, 2020

Tuesday, January 14

- 9:30 *Course check-in*
- 10:00 *Welcome and Introductions*
- 10:30 *Icebreaker*
- 11:00 ***Case Discussion: Halloran Metals***
- 12:30 *Lunch*
- 1:30 ***Supply Chain Distribution – Interactive Exercise (E40-356)***
- 3:00 *Break*
- 3:30 ***Supply Chain Distribution – Analysis***
- 5:15 *Adjournment followed immediately by an informal reception at Champions Restaurant*

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Wednesday, January 15

- 7:30 *Continental breakfast*
- 8:00 ***Artificial Intelligence & Machine Learning in SCM***
- 9:15 *Break*
- 9:30 ***Future of Supply Chain Management/Future Freight Flows***
- 11:00 *Break*
- 11:15 ***Case Discussion: Half a Century of Supply Chain Management at Wal-Mart***
- 12:30 *Lunch*
- 1:30 ***Resilience Primer***
- 2:00 ***Supply Chain Resilience Exercise (SCREAM)***
- 3:30 *Break*
- 4:00 ***Supply Chain Resilience Exercise (SCREAM) Debrief***
- 4:45 *Break*
- 5:00 ***Computational and Visual Education (CAVE) Lab Demo***
- 5:30 *Adjourn*

Thursday, January 16

- 7:30 *Continental breakfast*
- 8:00 ***Supply Chain Financial Analysis***
- 10:30 *Break*
- 10:45 ***Network Optimization***
- 12:00 *Lunch*
- 1:00 ***Case Discussion: Apple Inc.: Managing a Global Supply Chain***
- 2:15 *Break and Class Photo*
- 2:45 ***Global Supply Chain Business Case Simulation***
- 5:00 *Adjourn*

Friday, January 17

- 7:30 *Continental breakfast*
- 8:00 ***Digital Transformation***
- 9:30 *Break*
- 9:45 ***Last-Mile Logistics***
- 11:15 *Break*
- 11:30 ***Green Button Logistics Sustainability***
- 12:30 *Lunch*
- 1:15 ***Global Supply Chain Business Case Simulation Debrief***
- 2:15 *Summary*
- 2:30 *Adjourn*