

SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE: MANAGING DYNAMICS & INNOVATING THE FUTURE MIT – E51 (ENTRANCE @ 2 AMHERST ST.) ROOM 145, CAMBRIDGE JANUARY 15-18, 2019

## Tuesday, January 15 (E51-145)

- 9:30 Course check-in
- 10:00 Welcome and Introduction Jim Rice
- 10:30 *Icebreaker* Katie Date
- 11:00 *Case Discussion: Halloran Metals* Dr. Jonathan Byrnes
- 12:30 *Lunch* (E40-210)
- 1:30 **Supply Chain Distribution Interactive Exercise** (E40-356) Tim Russell
- 3:30 **Supply Chain Distribution Analysis** Dr. David Correll
- 5:00 Journal Learnings and Insight
- 5:15 Adjournment followed immediately by an informal reception at Champions Restaurant

## Wednesday, January 16 (E51-145)

- 7:30 Continental breakfast
- 8:00 *Recession-proof Your Supply Chain* Dr. Bruce Arntzen
- 9:15 *Break*
- 9:30 Future of Supply Chain Management/Future Freight Flows Dr. Chris Caplice
- 11:00 Break
- 11:15 Case Discussion: Half a Century of Supply Chain Management at Wal-Mart Jim Rice
- 12:30 *Lunch* (E40-356)
- 1:15 *CTL Education and Recruiting Opportunities* (optional)
- 1:30 **Supply Chain Financial Analysis** Dr. Jarrod Goentzel
- 2:45 *Break*
- 3:00 Supply Chain Risk Management & Resilience Dr. Maria Sáenz
- 4:15 *Break*
- 4:45 **Supply Chain Resilience Exercise SCREAM** André Snoeck
- 6:25 Journal Learnings and Insight
- 6:30 Adjourn

## Thursday, January 17 (E51-145)

- 7:30 Continental breakfast
- 8:00 **SCREAM Debrief** André Snoeck
- 8:45 *Break*
- 9:00 *Blockchain in the Supply Chain* Dr. Inma Borrella
- 10:00 Break
- 10:15 Turning Digital Disruption into Competitive Advantage Dr. Jeanne Ross
- 11:45 *Class photo followed immediately by lunch.* (E40-356)
- 1:00 Case Discussion: Apple Inc.: Managing a Global Supply Chain Jim Rice
- 2:30 Break
- 2:45 Global Supply Chain Business Case Simulation Jarrod Goentzel
- 4:45 Journal Learnings and Insight
- 5:00 Adjourn

## Friday, January 18 (E51-145)

- 7:30 Continental breakfast
- 8:00 *Last-Mile Logistics* Dr. Matthias Winkenbach
- 9:15 *Break*
- 9:30 AI & Machine Learning Applications in Supply Chain Management Dr. Sergio Caballero
- 10:30 *Break*
- 10:45 Supply Chain Sustainability Prof. Yossi Sheffi
- 12:00 *Lunch* (E40-210)
- 1:15 Global Supply Chain Business Case Simulation Debrief Jarrod Goentzel
- 2:15 Summary
- 2:30 Adjourn