



*INNOVATIONS IN TRANSPORTATION ROUNDTABLE:  
DISRUPTING THE DOMINANT DESIGN OF PROCUREMENT AND MANAGEMENT*

MIT'S SAMBERG CONFERENCE CENTER, 50 MEMORIAL DRIVE, CAMBRIDGE  
FEBRUARY 12-13, 2019

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Tuesday, February 12

12:00 *Registration and lunch*

1:00 *Welcome and Introductions* – Dr. Chris Caplice

Chris will provide an overview of the house rules and objectives of the roundtable and set the stage for discussions on disrupting the dominant design of transportation procurement.

1:45 ***Session I: Transportation Contracts***

Session I will focus on the state of the art and practice of establishing and using freight transportation contracts. Participants will share strengths and weaknesses of current practices and brainstorm on new approaches.

3:15 *Break*

3:45 ***Session II: Evolving Dynamic Market***

Over the last three years, new more dynamic methods of securing transportation capacity (such as Digital Freight Matching) have come to market. These new entrants have the potential to change how shippers work with carriers – especially the very large number of very small carriers. Participants in this session will discuss what is available today and what might be possible in the future.

5:15 *Wrap-up Day 1*

Chris will wrap up the day's discussion and address any open points.

5:30 *Adjournment followed immediately by an informal reception at Champions Restaurant*

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Wednesday, February 13

8:00 *Continental breakfast*

8:30 *Recap of Day 1 and Intro to Day 2*

Chris will recap day 1 and introduce the Day 2 topics of data.

8:45 ***Session III: Does Big Data Equal Big Opportunities?***

Shippers and carriers alike are swimming in more data than ever thought possible. The question is – how can we use this data to better understand the current and future market conditions? This session will explore how different players in the market are using the data for mining better insights.

10:00 *Break*

10:30 ***Session IV: Challenges and Opportunities of Real Time Data***

Real-time data is now readily available – to include data from Electronic Logging Devices (ELDs). ELDs were mandated in the Spring of 2018 and have generated significant discontent among many carriers and shippers. But, is there an ELD upside? Dr. David Correll will lead the discussion on how to better understand how drivers actually spend their time; and also, how digitization of driver logs could enable more efficient supply chains.

11:30 *Wrap-up and Next Steps*

Chris will lead discussion on the key points brought up throughout the sessions and recommend potential future research topics.

12:00 *Adjournment immediately followed by lunch*

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